



Bright MLS Reveals Service Area and Leadership

Consolidation Brings 85,000 Real Estate Professionals Under One MLS

Rockville, Md. and King of Prussia, Pa. (January 12, 2017) – Bright MLS, a brand new multiple listing service (MLS), today revealed the consolidation of nine REALTOR®-owned MLS systems: Metropolitan Regional Information Systems, Inc. (MRIS) and The Delaware Valley Real Estate Information Network, Inc. (TREND) with the MLS services of the Coastal (MD) Association of REALTORS®, the Cumberland County (NJ) Board of REALTORS®, the Greater Harrisburg (PA) Association of REALTORS®, the Lancaster County (PA) Association of REALTORS®, the Lebanon County (PA) Association of REALTORS®, the REALTORS® Association of York and Adams Counties (PA), and the Sussex County (DE) Association of REALTORS®.

The new entity is one of the largest MLSs in the nation with approximately 85,000 real estate professionals and 10 million property records. The breadth of the Bright market area spans nearly 40,000 square miles throughout the Mid-Atlantic, including parts of Delaware, Maryland, New Jersey, Pennsylvania, Virginia, Washington, D.C. and West Virginia.

Industry veterans Tom Phillips, David Charron, and Brian Donnellan compose the senior management team at Bright MLS. Tom Phillips, previously President and Chief Executive Officer of TREND MLS, is the new President and CEO of Bright MLS. David Charron, previously the President and CEO of MRIS, is the Chief Strategy Officer of Bright MLS. Former MRIS Chief Operating Officer Brian Donnellan will serve as COO of Bright MLS.

“The founders of Bright transformed their outdated physical, political and philosophical boundaries and united with one vision to fulfill what real estate professionals need,” said Tom Phillips, President & CEO of Bright MLS. “Bright is committed to leading expansion, so that everyone involved in the real estate transaction —brokers, agents, appraisers, REALTOR® associations and consumers—will be empowered to get more out of the MLS.”

“Today’s real estate market moves fast and is driven by a consumer with data, technology and high expectations. Bright MLS was created to align with this new reality and break down outdated geographic barriers of access,” said David Charron, Chief Strategy Officer for Bright MLS.

Bright MLS is not just a merger between organizations. It was conceived from the start as a completely new model of MLS, where the stakeholders have an active role in building it from the ground up. Charron added, “Ours was a unique approach to MLS consolidation, something that isn’t often

employed. Our inclusive and open collaboration, involving all stakeholders, was a pivotal factor that helped make this consolidation a reality.”

Explore Bright’s new area at www.brightmls.com.

About Bright MLS

The Bright MLS real estate service area spans 40,000 square miles throughout the Mid-Atlantic region, including Delaware, Maryland, New Jersey, Pennsylvania, Virginia, Washington, D.C. and West Virginia. As a leading Multiple Listing Service (MLS), Bright serves approximately 85,000 real estate professionals who in turn serve over 20 million consumers. For more information, please visit www.brightmls.com.

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